

LAUNCH READINESS REPORT

Recording *Artist*

Music Website

Independent recording artist • Website design, build & launch • CLIENT REDACTED

• READY TO LAUNCH

All critical functionality complete and working.
One open item: server migration scheduled post-launch.

81

PERFORMANCE
Good

94

ACCESSIBILITY
Excellent

96

BEST PRACTICES
Excellent

100

SEO
Perfect

GOOGLE PAGESPEED INSIGHTS • LIGHTHOUSE • SCORED 0-100 • HIGHER IS BETTER

01 PERFORMANCE SUMMARY

PageSpeed at a *glance.*

PageSpeed Insights • May 17, 2026 • Tested URL https://[client-domain]

81

PERFORMANCE

Good

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ACCESSIBILITY

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BEST PRACTICES

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SEO

Perfect

CORE WEB VITALS

First Contentful Paint	3.0 s	Solid
Largest Contentful Paint	3.9 s	Solid
Total Blocking Time	130 ms	Excellent
Speed Index	3.1 s	Solid
Cumulative Layout Shift	0	Perfect, no shifts

ANALYSIS

A performance score of **81** is acceptable for a custom-designed site carrying embedded music players, which add third-party weight that a template site does not. Every other metric is strong. No broken links were found, the mobile experience is good, and social sharing previews render correctly on Facebook.

02 LAUNCH CHECKLIST

All boxes *checked.*

COMPLETED

✓ All core pages built and published

✓ Music players functional on homepage

✓ Tour widget live with current dates

✓ No broken links

✓ Mobile experience verified

✓ Social sharing previews tested

✓ SEO score at 100

✓ Accessibility score at 94

03 FEATURE STATUS

All systems *complete*.

FEATURE	STATUS	NOTES
Homepage Hero + Design	✓ COMPLETE	Cinematic dark theme
Music Players	✓ COMPLETE	Spotify + Apple Music, embedded on homepage
Tour Dates	✓ COMPLETE	Bandsintown widget, live dates with RSVP / tickets
Navigation & Menu	✓ COMPLETE	Includes release-highlight button + social icons
Videos Page	✓ COMPLETE	12+ YouTube embeds
Photo Galleries	✓ COMPLETE	Portraits, performances, album art
Booking Page + EPK	✓ COMPLETE	Management contacts + downloadable EPK
Mobile Responsiveness	✓ COMPLETE	Tested and functional
SEO	✓ COMPLETE	Perfect 100 score
Social Sharing	✓ COMPLETE	Facebook preview rendering correctly

04 TECHNICAL NOTES

SERVER

The site is currently running **PHP 7.4** on an older server. Migration to a new **InMotion VPS** is planned post-launch for improved performance and security. This does not block launch.

05 RECOMMENDATION

● **READY TO LAUNCH**

Site is ready for *launch*.

All critical functionality is complete and working. Remaining items are post-launch improvements, not blockers.